

Career counselors... employment specialists... educators!

*Your services are needed more than ever in today's economy.
Get the latest on effective programs, practices, and strategies at...*

25th Annual **CAREERS CONFERENCE 2011** *The Future is Here*



January 25-26, 2011

Pre-conference January 24, 2011

The Madison Concourse Hotel, Madison, Wisconsin

Plan now to attend the leading national conference dedicated to lifelong career development and career education.

Why should you attend? In these times of budget cuts and uncertainty, you want to spend your time and money wisely. At the Careers Conference, you'll get updates and training on the issues you care about most. The conference focuses on practical information that you can use — a wise, efficient way to spend your limited funds.

Whether you are experienced or new to the field... educator, counselor, or practitioner... you're sure to benefit from the diversity of sessions and programs. Each session period offers 10 different presentations to choose from—there's sure to be one that interests everyone!



If you can only attend one conference this year, the exciting Careers Conference 2010 should be the one!

Keynote Speakers:



Jim Brazell

Technology forecaster and strategist.

The Future is Here: Career Pathways for Living, Learning and Working in the 21st Century

Robot cars... virtual reality phones... supercomputer toys. This is not fiction, not a dream, not the future. This is the world today. What do science and technology tell us about education, work, and society? How are jobs and industry changing? In this powerful presentation, you'll explore the essential knowledge innovation skills required of the well-rounded student and worker in the 21st century. Learn how innovative schools are transforming the stovepipe education model. Discover the 21st century imperative—that creativity and innovation must connect heads and hands, as well as theory and action, to create a future that works.



Richard Nelson Bolles (Dick)

Author, consultant, master teacher, and workshop leader.

What Color is Your Parachute Now? 25+ Years and Still Growing

Is there any one of us who hasn't read Dick Bolles' classic book, *What Color is Your Parachute?* Here's your opportunity to hear from one of the true legends in the field of career development as he reflects on the last 25 years and envisions the future of the field. Still as relevant as ever, Dick Bolles stays up-to-date on strategies for taking control of your life and your future. He teaches new ways of discovering what you have to offer to the world and ways to engage in a successful job hunt or career change. With his trademark humor, Dick will reinforce his long-held career development core beliefs, while expanding on the new issues and trends he sees affecting us all in this tumultuous job market.

You'll Enjoy 125+ High Quality Sessions, including:

- 7 outstanding featured presentations
- 2 dynamic keynote sessions
- Dozens of informal roundtables
- Tours to local work places
- Networking opportunities
- Best practices to adapt and use
- Cost-effective program ideas
- Cutting-edge strategies that work
- The latest updates in industry resources
- ...And much more!

Tough economic times = greater need for well-trained career specialists.

Share your expertise at Careers Conference 2011!

Visit www.cew.wisc.edu/careersconf now for complete program details and registration.

Early bird deadline is December 1, 2010.

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